

Mathilde Piard

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Professional Experience

Palm Beach Post June 2008 – Present West Palm Beach, FL

- **Internet Producer** (September 2008 – Present): design and implement innovations in *The Post's* social media efforts; train reporters and editors in best blogging and social networking practices, including how to interact with our audience and drive traffic; create real life community by organizing in person meet ups for local online social media users; contribute to blogs on technology and the local online community; edit the homepage; handle breaking news online; create multimedia packages.
- **Dow Jones Newspaper Fund Online Editing Intern** (Summer 2008): kept the homepage fresh by rotating top stories and updated other pages; created and edited interactive graphics and photo galleries; found and added related content to stories; helped set up the main *Post* Facebook and Twitter accounts.

IRIN, Office for the Coordination of Humanitarian Affairs, U.N. April 2007 – July 2007 Nairobi, Kenya

- **Research Intern**: wrote articles and interview features on the humanitarian impact of urbanization in the developing world.

International Crisis Group August 2006 – March 2007 Brussels, Belgium

- **Media Assistant**: pitched op-eds; wrote press releases; served as liaison between journalists and regional analysts; gathered from over 140 former heads of state, congressional leaders, heads of international organizations and Nobel Peace Prize winners for a Middle East peace initiative statement unveiled in *The New York Times*, *Financial Times*, *Le Monde* and *Asharq Al Awsat*.

Transparency International Summer 2005 Berlin, Germany

- **Online Communication Group Intern**: fact checked the *Global Corruption Report*, monitored corruption-related news and researched the use of blogs to increase traffic to the Web site.

BBC News Interactive Summer 2004 London, UK

- **World News Intern**: uploaded articles to the content management system and wrote headlines; selected and edited photos for articles and slide shows and wrote captions.

Agence France-Presse Summer 2004 London, UK

- **Stringer**: wrote breaking news stories in English; translated French stories into English.

Education

Columbia University Graduate School of Journalism New York, N.Y., USA

- **M.S. Journalism**: published in *The New York Post* and online at *villagevoice.com* and *amny.com*; video featured on *nytimes.com*; reported, produced and edited online multimedia magazine *NYC24*.

University of St. Andrews St Andrews, Scotland, UK

- **M.A. International Relations**: in one year as business manager of *The Saint*, cleared full \$20,000 debt and started making profit; served as reporter and news broadcaster for *Star FM radio*.

Skills and Interests

Skills: video and audio recording and editing (Final Cut Pro, Pro Tools); web and multimedia editing (HTML, Adobe Flash); digital SLR photography and photo editing (Photoshop, Photo Mechanic); knowledge of various content management systems and blogging softwares; active in social networks (Twitter, Facebook, etc.)

Languages: French (fluent); German (conversational); Swahili, Arabic, Russian (beginner).
Dual French-American citizen; Educated in Japan and France.

Affiliations: Online News Association, Society for Professional Journalists, Association of Health Care Journalists.

References

Available on request